**Justification Letter for Adept Experience 2025**

 [MANAGER NAME],

I’d love to get your approval to attend Adept Experience 2025, happening from November 17-20, at Wind Creek Convention Center in Bethlehem, PA. Adept Experience is the one conference I feel is truly worth attending in 2025.

Here’s why:

1. **Actionable learning from top experts**: The sessions are known for providing real, usable tactics that I can immediately apply to our work. Adept Experience brings in industry leaders who dive right into real strategies and solutions that will help us tackle our current challenges.
2. **Speakers that inspire action**: Past events have featured customers from Dow, Con Edison, Nucor Steel, Albemarle, and Merck. I’m excited to see who’s in store for 2025 and how their insights will help us rethink our strategies.
3. **Networking with peers from other industries**: I’ll connect with likeminded professionals who bring deep expertise and fresh ideas from across industries to help us better understand the best ways to gain the greatest value from Adept.
4. **Exclusive access to Adept experts and leaders.** I’ll have the chance to attend product demos, get an up-close look at new features and products including Adept Cloud, and meet directly with members of the product management and executive leadership team.

Adept Experience is packed with value, and I’m confident I’ll come back with fresh perspectives and practical takeaways that will elevate our performance.

Here’s an estimated cost breakdown for me to attend:

**SUPER EARLY BIRD PRICING**

**Full Conference Pass – $499/person**
Two days of conference sessions (Nov 17-18)
Includes meals, welcome reception, special hotel rates, and Adept swag.

**Full Conference and Training Pass – $2,899/person (75% book this Pass)**
All of the above, plus two days of hands-on training (Nov 19-20)
Includes optional product management roundtable conversations.

**Multi-person discounts**
Register two people and save 15% on any Pass
Register three or more people and save 25% on any Pass

**Estimated Costs**

**Hotel:** $179 + tax per night

**Meals:** Breakfast, lunch, and dinner are included on Monday. Breakfast and lunch are provided on Tuesday. For those staying for training on Wednesday and Thursday, breakfast is provided. **$< Insert Amount for additional meals>**

**Roundtrip airfare and Uber/Taxi/Car Rental** to/from Lehigh Valley Int’l Airport, Philadelphia Int’l or Newark Int’l airport **$< Insert Amount from your city>**

Estimated Total: **$<Insert Total>**

Attending Adept Experience will give me new tools and ideas that we can implement immediately to improve efficiency, drive operational excellence, and support our 2025 business goals.

I’d love your support in making this happen!

Thanks so much for your support.